

# **NASKA Minutes of Meeting: May 21<sup>st</sup> 2011**

**Location: - Hope Building, 333 Cedar Street, New Haven, CT**

**Time: - 5:00 pm**

## **Attendees:**

1. Animesh Chandra
2. Nirupam Basu
3. Sanjit Sanyal
4. Satyabrata Sau
5. Soumitra Mukherjee
6. Tarun Chowdhury
7. Samiran Ghosh

## **Issues Discussed:**

### **Status of Venue Booking:**

- Cheshire High School will not be available for Kalipuja, 2011.
- Soumitra volunteered to check for schools in Monroe. However, currently NASKA is not planning to organize puja in Monroe because it's not a central location in CT
- Following cities have been shortlisted for location:  
Rocky Hill, Hamden, Newington, Middletown

### **Finalize Priest Booking**

Satyabrata has confirmed the booking of Priest from Bangladeshi Hindu Mandit of Queens, NY

### **Calendar**

- Puja date has to be finalized by 1<sup>st</sup> September
- Publicity has to be finalized by 21<sup>st</sup> September

### **Advertisement booking strategy**

- NASKA emphasized on aggressive advertisement campaign for Kalipuja, 2011
- NASKA wants to secure at least 50 sponsors for Kalipuja, 2011
- Soumitra will gather more information and contact 540 am (Asian Indian Radio Channel in Tri-State Area) to publicize Kalipuja, 2011.

### **Proposal to invite vendors to open stall**

Discussion was done on inviting vendors of Book/CD/DVD, clothing/jewelry, bank/investment institute, local politician, lawyer, Realtor, painting/art work, face painting, etc. Any non-food stalls to increase the attraction and aroma of the event at a nominal fee to NASKA.

Animesh will collect business cards from the vendors in upcoming Anandautsav, 2011 in New Jersey. Formal letter of invitation will be send to the vendors for setting up stalls.

Rates for setting up stalls and other details have not been discussed.

**Next NASKA meeting** has been proposed on Parichoy's Picnic date which is most likely to fall on 14<sup>th</sup> August.